

KAREN SMITH

Biography and Contact Information

CONTACT INFORMATION

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BIOGRAPHY

I recognize the importance of digital content that prioritizes the user and creates meaningful connection. With a background in arts, business administration and publishing, my current role shaping content for businesses is natural fit. I enjoy using my storytelling and editorial expertise to inform the development of content strategies that guide and engage audiences.

Before joining Millicent March, I ran an editorial services business that developed high-quality, publishable content for public, private and academic clients. Naturally curious and highly analytical, I'm always on the lookout for new challenges and opportunities to make the digital space more user-friendly.